

IV Workshop First Steps to Become an Entrepreneur

IV Taller Primeros pasos en Emprendimiento

December 1st and 2nd, 2020
- online edition -

December 1st

14:45	Inauguration – Inauguración	
15:00	Prof. Enrique de la Rosa, Director CIB Margarita Salas-CSIC	
15:00	Start-up adventures: the case of Abvance	Dr. F.J. Fernández (CEO Abvance)
15:30	<i>Aventuras de una start-up: el caso de Abvance</i>	
15:30	From idea to market – basic considerations to create a technology-based company	Miguel Estruch & Vicente Barberà (VIROMII)
17:00	<i>De la idea al mercado. Consideraciones básicas para crear una empresa de base tecnológica</i>	
17:00	Secure a competitive advantage: protect your invention	Laura de Vergas (PONS)
18:30	<i>Obtén una ventaja competitiva: protege tu invención</i>	

December 2nd

10:00	Communicating innovation outside the world of scientists: from the professional environment to public outreach	Ivana Krpan (U. Rey Juan Carlos)
11:30	<i>Comunicar innovación fuera del mundo científico: del entorno profesional a la divulgación pública</i>	
11:30	Taking off or levitating in the air	Dr. Miguel Peláez (Senior AI Specialist in Plaiground)
12:00	<i>Emprender el vuelo o levitar sobre el aire</i>	
12:00	Keys to startup financing	Yael H. Yoakhin (Adventurees Alliance)
13:30	<i>Claves para acceder a la inversión</i>	



Do you want to?:

- Become an **entrepreneur**
- Understand what it takes to **create a science and technology company** and acquire knowledge and skills to enable you to take the first steps
- Learn the **role of industrial property protection**
- Find out how to **provide financing** for a company
- Learn about **success cases** around you
- **Communicate innovation** outside your inner circle

Attend the workshop!

Register now at:

https://cib_margarita_salas_csic.eventbrite.es/

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